



SEFS 13

SYMPOSIUM FOR EUROPEAN
FRESHWATER SCIENCES

**13th Symposium for European
Freshwater Sciences**

**Partnership Opportunity
Prospectus**

18 - 23 June 2023 | Newcastle University



**FRESHWATER
BIOLOGICAL
ASSOCIATION**



Welcome

We're absolutely delighted to announce that the Freshwater Biological Association (FBA) will be hosting SEFS13 from 18th - 23rd June 2023 in Newcastle Upon Tyne, England.

Following on from the success of SEFS12, which was an entirely virtual event due to COVID19 travel restrictions, we are excited to be able to offer the opportunity for delegates to physically get together, collaborate and network for the first time in four years.

SEFS is Europe's largest forum for freshwater science, held every two years in a different European city, brings together scientists from numerous aquatic disciplines. Coordinated by the Freshwater Biological Association (FBA) and in collaboration with other limnological Associations of European countries, SEFS13 promises to reignite connection, discovery and engagement with academic, private, commercial and NGO stakeholders in the freshwater sector. To say we're excited in an understatement, and we hope you will join us.

SEFS13 is scheduled to ignite key discussions including:

- Freshwater biodiversity, ecology and water quality research
- Ecosystem monitoring and management
- Design, implementation and use of citizen science
- Impacts of climate change and urbanisation – challenges and solutions
- Understanding and addressing biological invasions
- The global importance of small lentic ecosystems such as ponds and streams
- Conservation translocations: successes, failures and lessons learned
- Multiple stressors associated with human activity
- Modelling and data science

With this in mind, SEFS13 promises to be a symposium like no other, with 500+ delegates attending a world class academic institution with state of the art conference facilities. Hosted in a vibrant city that is steeped in cultural and sporting heritage. All while trying to minimise its carbon and water footprint including no single use plastics. Come and partner with SEFS13.

SEFS13 Organising Committee - Freshwater Biological Association



Conference Statistics

Interest for SEFS conferences has been building over the years and the last conference in 2021 attracted over 500 delegates and abstract submissions.

Previous SEFS12 Conference Statistics



546

Participants



42

Countries Represented



511

Abstract Submissions



12

Previous Conferences



Why Partner with SEFS13?



We are inviting you to partner with SEFS13 via a range of options. Our packages have been designed to enable you to share thought leadership and exchange knowledge, experiences and innovations with 500+ delegates from the European freshwater scientific community. Our bespoke packages can be created to generate impact for any size of organisation from micro-businesses and NGOs / Public Sector through to large corporates.

- ✓ **Marketing** in a cost-effective approach to generate leads and new contacts
- ✓ **Positioning** yourself in front of your target market (500+ delegates)
- ✓ **Showcasing** your latest and innovative products and services to academics and practitioners
- ✓ **Accessing** new potential employees through SEFS Early Career Network events
- ✓ **Networking** opportunities as a recognised sponsor
- ✓ **Developing & strengthening** your brand with UK & European markets
- ✓ **Publicising** your support of freshwater science through pre-event, live & post-event exposure
- ✓ **Speaking** opportunities in front of a captive audience.

Below we take you through a range of options to partner with SEFS13 from Platinum support all the way to designing your own package. We look forward to assisting you, so please reach out to discuss the opportunity that works for you.

The conference maximises exhibit time and flow of attendees by offering exhibit spaces close to the main plenary lecture theatre and refreshment areas.



Partnership Opportunities



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We are excited to be providing an array of options to suit all budgets, whether a large corporate organisation, an SME, NGO or start-up we are able to offer something for everyone.

Below we will take you through a range of partnership opportunities from pre-set packages with exclusive benefits right through to an opportunity to partner with SEFS13 by designing your own package, based around your needs and budget. We are here to help you so please reach out to discuss the opportunity that works for you.

Tiered Packages

Looking for some exclusive opportunities? Our Platinum, Gold and Silver packages could be what you are looking for.

Engagement Package

Are you looking to engage with delegates and while being able to showcase your company? Our Engagement package offers a sit down, exhibition style set up allowing you to properly engage with delegates.

Networking Package

Are you looking to network with delegates? Our Networking package offers an opportunity to mix with delegates, exchanging ideas, product information and contacts,.

Design your own...

We understand that set packages may not suit everyone. As a first for SEFS we would like to offer you an opportunity to design your partnership package based around the promotion opportunities listed throughout this prospectus.

Reach out to us at sefs13@abbeyuk.com to discuss the opportunities that work for you.

Exclusive Opportunities

Looking for an exclusive opportunity for your organisation? Reach over 500 delegates and friends with some of our exclusive opportunities from socials to apps.

VAT will be charged at 20% on overall package prices

Tiered Packages

PLATINUM

**Inclusive of 6 Partner Registrations (access all sessions) and 2 complimentary Gala Dinner tickets*

Engage – table top, 3m x 2m (Supplies: 1 table with tablecloth, 2 chairs & power supply)

Acknowledged as partner during the opening and closing sessions of the conference

Company logo (with hyperlink to website) on the Sponsor page of the conference website

Company logo linked to the sponsor website on the Conference App

Push notification via the Conference App

Company logo and profile displayed in the 'Meet Our Sponsors' promotional email in advance of the conference that will be sent to all registered delegates

Promotion on SEFS13 Official twitter page including acknowledgement of sponsorship

Opportunity to organise a 45-minute satellite symposium during lunch break

Company logo on centrally located screen within conference venue (dedicated rolling page)

£9000

GOLD

**Inclusive of 4 Partner Registrations (access all sessions)*

Engage – table top, 3m x 2m (Supplies: 1 table with tablecloth, 2 chairs & power supply)

Acknowledged as partner during the opening and closing sessions of the conference

Company logo (with hyperlink to website) on the Sponsor page of the conference website

Company logo linked to the sponsor website on the Conference App

Push notification via the Conference App

Company logo and profile displayed in the 'Meet Our Sponsors' promotional email in advance of the conference that will be sent to all registered delegates

Opportunity to showcase a product or project in a 20-minute slot during lunch break

Company logo on centrally located screen within conference venue (shared rolling page)

£6000

SILVER

**Inclusive of 2 Partner Registrations (access all sessions)*

Engage – table top, 3m x 2m (Supplies: 1 table with tablecloth, 2 chairs & power supply)

Acknowledged as partner during the opening and closing sessions of the conference

Company logo (with hyperlink to website) on the Sponsor page of the conference website

Company logo linked to the sponsor website on the Conference App

Company logo and profile displayed in the 'Meet Our Sponsors' promotional email in advance of the conference that will be sent to all registered delegates

£4000

Acknowledgement of partnership package level will be included on all communications and social media announcements

Engagement Package

£3,000

Package includes:

- Table top space, 3m x 2m, in Exhibitor Hub (Supplies: 1 table with tablecloth, 2 chairs & power supply)
- 2 x Exhibitor registrations (no access to sessions)
- 2 x Welcome Reception admission
- Company logo published on the Sponsor page of the conference website

Upgrade to Partner registrations, with access to all sessions, for an additional cost of £600



Networking Package

£2,000

Package includes:

- Pod table space in Exhibitor Hub (Supplies: 1 pod table & 2 chairs)
- 1 x Exhibitor registration (no access to sessions)
- 1 x Welcome Reception admission
- Company logo published on the Sponsor page of the conference website

Upgrade to Partner registrations, with access to all sessions, for an additional cost of £300





Exclusive Promotional Opportunities



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Gala Dinner

£4,000

Logo on screen
Logo on menus
Space for roll up banner
Acknowledgement on
Conference Website and Conference App

Exclusive Opportunity



Welcome Reception

£3,000

Logo on tables/drink stations
Space for roll up banner
Acknowledgement on
Conference Website and Conference App

Exclusive Opportunity

Knowledge Hub (Mobile App)

£4,000

Dedicated Page on App
Logo on App loading page
Logo on App announcement to delegates
Logo on Conference Website

*Available on Android
and Apple Devices*

Exclusive Opportunity



Lanyards

£4,000

Company logo printed
alongside the SEFS13 logo on
badge lanyards worn by
delegates

Exclusive Opportunity



Location & Venue



SEFS13 will take place in the stunning Frederick Douglass Centre at Newcastle University. Shaping the future for learning, weaving together social spaces and lecture theatres, the on-site state-of-the-art £34m facilities include a stunning auditorium for 750, a 200-seat lecture theatre and a range of seminar rooms and exhibition spaces over several floors.

It is a key component of Newcastle University's teaching, particularly for the School of Computing and the Newcastle University Business School, both located at Helix.

On the ground floor, an internal street mediates between the more formal, focused spaces of the auditorium and the social, interactive spaces. The latter includes an exhibition space and café for more informal working.

The building is named in honour of social reformer, abolitionist and activist-author Frederick Douglass. An anti-slavery campaigner – and at that time, a slave himself – Frederick Douglass was in Newcastle in 1846 staying in the Summerhill area adjacent to The Helix site.



Terms & Conditions

EXHIBITION SPACE

Exhibition space is assigned by the organisers with priority given to Platinum, Gold and Silver partners. Remaining space is assigned on a first-come first-served basis. Full details of exhibitor setup, delivery and locations of stands will be distributed prior to the conference.

PAYMENT AND CANCELLATION

The full payment is payable 30 days upon receipt of the invoice. All cancellation requests must be submitted in writing to sefs13@abbeyuk.com. Cancellations received before 4 May 2023 will be required to pay 25% of full payment due. After 4 May 2023, no refunds will be given. The organiser reserves the right to cancel the exhibition or terminate the contract for any reason at any time upon written notice to the exhibitor/sponsor. In this event a refund will be made for any rental fees paid by the exhibitor/sponsor under the contract.

LIABILITY

The organisers accept no responsibility should the conference be cancelled due to force majeure cases. Materials and equipment belonging to exhibitors are their responsibility. The exhibitor is responsible for the safety of all their property onsite at the conference venue. It is advised that the exhibitors carry their own insurance against any risk of loss due to theft/negligence, damage, injury or liability.





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Contact Us

For further information,
or to discuss any of the opportunities,
please contact the SEFS13 2023 Team
at sefs13@abbeyuk.com or
on +353 1 648 6100



Simon Johnson
FBA Executive
Director



Laird Smith
Conference
Secretariat